

RETHINK FOOD TO REMAKE THE WORLD

Food is the nexus of society. With food we embody our values and connect with nature. We meet our physical needs and nourish creativity and community. Each time we gather around the table, we honor the past, experience the present, and prepare for the future. The importance of thinking about the future has never been greater. Today's planetary challenges present a call to rethink the food system that we cannot ignore. From breakthroughs in personal health monitoring to the sprouting of rooftop aquaponics, now there are unprecedented opportunities for all of us to remake the world through food. Now is your chance to make the future.

FIVE INNOVATION ZONES TO REMAKE THE WORLD THROUGH FOOD

START HERE

Consider these five innovation zones to discover ways to shape a better food system for all. For each zone, we point to...

-  New organizational and thinking **MODELS**
-  Emerging **TOOLS** to enable change
-  Ways to engage with and focus on **PEOPLE**
-  New **METRICS** for meaningful impact

Choose an entry point, then...

MAKE THE FUTURE!

GATHER ideas, data, information, and a team.

PEEL back the layers of complexity and map the network of stakeholders and potential impacts.

CHOP through existing assumptions and move different pieces of your idea around. What new partnerships can you form? What gaps can you fill?

COOK your idea—let it simmer. What new flavors emerge? What's missing? Ask others to taste your creation and then go back through the process to make it even better!

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