



# Prepare your organization to navigate the future with IFTF Vantage

Transform valuable foresight into actionable insight using proven tools that enable you to identify emerging game-changing threats and opportunities.



## An IFTF Vantage Partnership:

**Prepares** you and your organization for a world undergoing constant change and transformation

**Expands** your strategic horizon to recognize threats and opportunities before they unfold

**Connects** you to methods, tools, best practices, and a network of foresight professionals like yourself

Whether you're just starting your journey toward becoming a future-ready organization or are already well on your way, now is the right time to build and level-up the strategic foresight capability your organization needs.

With IFTF Vantage as your partner, you'll get all the resources, methods, and training to help your organization face the future and avoid being blindsided by change. Organizations leverage their partnership with us to fulfill their strategic goals, manifest their preferred futures, and combine foresight and imagination to uncover previously unseen opportunities.

“ A future-ready organization creates stability and continuity in times of uncertainty and rapid change.

—Ben Hamamoto, IFTF Research Director

# Prepare yourself and your organization now with strategic foresight and tools for lasting transformation.

## IFTF Vantage partner benefits for 2024 include:

### FORESIGHT RESEARCH:

#### Forecasts Spanning Multiple Horizons

Focused on the intersection of technology, society, and organizations—designed to support your strategic horizon scanning.

- **Ten-Year Forecast Summit: In-Person Event—October 2024**  
Participation at our exclusive in-person event bringing technology and society forecasts together with our partners for collective sensemaking (3 tickets).
- **Map of the Decade 2024-2034: Report and Toolkit—October 2024**  
Exclusive access to our annual forecasts highlighting the next 10 years of innovation and disruption.

### FORESIGHT COUNCIL:

#### Virtual Partner Convening—May 2024

Facilitated discussions focused on applied foresight topics.

### FORESIGHT TRAINING:

#### Foresight Tools and Frameworks

Access to our professional trainings with IFTF Foresight Essentials (2 seats).

### FORESIGHT COACHING:

#### Strategic Guidance and Resources

Foresight coaching to help guide your journey toward future readiness. For more on future readiness.

### FUTURE FACTORS + VANTAGE POINT:

#### Online Foresight Platforms

Access to IFTF's emerging signals platform plus our online hub for foresight practitioners (100 seats).

## No single organization can face the future alone.

Join our active network of foresight practitioners from future-ready organizations around the world like:



## Discover the benefits of IFTF Vantage.

Learn how organizations and professional foresight practitioners leverage their partnership with us to fulfill their strategic goals, manifest their preferred futures, and combine foresight and imagination to uncover previously unseen opportunities. Contact us today!

### PARTNER WITH IFTF

For more information about becoming an IFTF Vantage partner, please contact:

**Owen Laviano**  
olaviano@iftf.org

### MORE INFORMATION

[iftf.org/vantage-partnership](https://iftf.org/vantage-partnership)



Institute for the Future (IFTF) is the world's leading futures organization. For over 50 years, businesses, governments, and social impact organizations have depended upon IFTF's global forecasts, custom research, foresight education and training to navigate complex change and develop future-ready strategies. IFTF is a registered 501c(3) non-profit educational organization based in Palo Alto, California. For more information, visit [iftf.org](https://iftf.org).