



# IFTF Foresight Essentials for Philanthropy

Philanthropic organizations are called upon today to lead the civic sector in becoming future-ready—to go beyond piecemeal and incremental solutions and catalyze systemic changes. This requires boldly imagining new possibilities, generating insights, understanding larger trends, and creating action pathways to achieve desired futures. Diffusing the literacy of foresight and futures thinking widely in the philanthropic sector and within individual organizations is necessary for creating a future-ready civic society.



Foresight Essentials

## **Foresight is a skill. Learn it from the experts.**

Anticipate emerging needs in communities you serve

Learn how to convene and lead stakeholder conversations about possible futures, insights, and actions

Develop more confidence and agility for managing uncertainty

Learn how to create impact with IFTF's Strategic Foresight Cycle

Practice a robust set of tools and methodologies to create awe-inspiring organizational and sector strategies

Workshop and design a concrete foresight experiments for post-course application

Learn how to develop a sense of urgent optimism that would enable your community maintain balance and hope in order to continue the work needed to achieve systemic changes

IFTF delivers time-tested, practical, highly engaging foresight learning experiences. For over five decades, our staff has worked with leaders in the private, public, and non-profit sectors to help build future-ready organizations and communities. Our engagements employ innovative techniques such as alternative scenarios, horizon scanning, ethnographic foresight, ten-year forecasts and artifacts from the future. IFTF has channeled our expertise with these foresight methodologies into highly engaging trainings, to ground you in comprehensive foresight techniques and level up your strategic and creative toolkit.

“ The expertise of the IFTF staff was exemplary throughout and connecting with thought leaders in other organizations was of tremendous significance. It is truly one of the best three-day professional investments I have had in a very long time.”

—Sr. Manager, Learning Innovation and Technology,  
Bill & Melinda Gates Foundation

# No better place to learn from than the Institute for the Future

The core instructors team reflects a depth of knowledge and expertise and includes:

**Dr. Lyn Jeffery**, Director of IFTF's Foresight Essentials Program—a cultural anthropologist, a China scholar, and a noted futurist with over two decades of experience of conducting leading edge foresight work at IFTF.

**Katherine Haynes**, IFTF Affiliate. A leading authority on social determinants of health and racial health disparities, Katherine honed her foresight skills as a senior IFTF researcher. She applies them in her work with health providers and health foundations to design and implement scalable, sustainable programms.

**Rod Falcon**, Director, Vantage Program—over his more than two decades at IFTF, Rod has brought his interest in how people face the future to a diverse portfolio of projects, including the Future of Health, Food, Technology, Education, Immigration and Work among many others.

**Hodari Davis**, IFTF Fellow and Affiliate. Partner and co-founder of Edutainment for Equity, and key organizer of the Life is Living Festival, Hodari develops projects and campaigns that focus on elevating the voices of Young People, and African people worldwide, actively engaging them in explorations of the past and the future.

**Rachel Hatch**, Chief Operating Officer—recently returned to IFTF after a tenure as a senior program officer at a foundation in Northern California. Rachel bridges the world of foresight and philanthropy. She is in a unique position to make foresight tools actionable for the sector.

In addition to this core team, throughout the course we will be bringing many of IFTF's researchers and practitioners to share their expertise, including IFTF Executive Director **Marina Gorbis**.

## The course includes:

- **Immersion** in futures-thinking skills and methods built on 50+ years of proven futures research and practice.
- **Expert** instruction from professional foresight practitioners active in the field.
- **Proprietary** IFTF Toolkit with 23 tools and templates, along with presenter slides.
- **Intentional** links to grantmaking strategy, philanthropic operations and foresight for learning and evaluation.
- **Networking** opportunities with leaders from other philanthropic organizations.
- **Certificate** of completion.



## REGISTRATION

	Price	Early-bird
Standard	\$4,200	\$3,700

## Enroll Today!

Space is limited. Early registration recommended.

## MORE INFORMATION

[iftf.org/foresight-for-philanthropy/](http://iftf.org/foresight-for-philanthropy/)



Institute for the Future (IFTF) is the world's leading futures organization. For over 50 years, businesses, governments, and social impact organizations have depended upon IFTF's global forecasts, custom research, foresight education and training to navigate complex change and develop world-ready strategies. IFTF is a registered 501c(3) non-profit educational organization based in Palo Alto, California. For more information, visit [iftf.org](http://iftf.org).