In this process of analysis, it is therefore necessary to include **users behaviors** as an integral part of the platform. It is up to users to decide whether or not to join a platform and understand its underlying governance structure and the obligations and benefits that arise from it.

How can we go deeper into the complexities of positive platforms and gain a holistic understanding of them? The answer might lie in a yet-to-be developed tool that *dissect* a platform into its components. Such a tool could be used to understand a platform's deeper features, so that we could reassemble this information on a higher level that reveals emerging patterns and behaviors.

We hope our work has made a contribution towards capturing some of the infinite nuances that every platform brings in its uniqueness.

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## **APPENDIX**

Link to the bibliography: <a href="http://bit.ly/2pOUeCZ">http://bit.ly/2pOUeCZ</a>

Link to the bibliography in its open and implementable version: <a href="http://bit.ly/2rk6UmM">http://bit.ly/2rk6UmM</a>

Link to the platforms taxonomy: <a href="http://bit.ly/2qlenmY">http://bit.ly/2qlenmY</a>

Parameters for a positive platform: <a href="http://bit.ly/2mhZNZK">http://bit.ly/2mhZNZK</a>

Spreadsheet grid for the analysis of platforms: <a href="http://bit.ly/2pQ8JpB">http://bit.ly/2pQ8JpB</a>