Provocative prototypes of a world to come, Artifacts from the Future are images or objects IFTF creates that incorporate design to initiate the futures-thinking process. In this training you will learn how to create Artifacts from the Future as a way to visualize an alternative future. “Lunchabios” helps envision possible food futures with pro-GMO certification for literacy about—and increased access to—sustainable food production methods.

Design Futures is a practice that uses design principles, media, and immersive experiences, in combination with provocative insights about the future, to help your audience better understand what the future could be.
During IFTF Design Futures training, lessons, key takeaways, and participant feedback are visualized in graphic recordings. The online training sessions are built around virtual collaboration tools that are immersive experiences in themselves, producing artifacts you can refer to while conceiving of new immersive future scenarios on your own.

COURSE INCLUDES:

- Training conducted by IFTF researchers and design futurists Jake Dunagan and Jacques Barcia
- Immersion in design futures, as well as futures-thinking skills, methodologies, and processes
- IFTF Design Futures Toolkit
- Personalized strategic Foresight-Insight-Action plan for post-training application
- Networking with a diverse cohort of foresight practitioners and designers
- Official certificate of completion of IFTF Design Futures Training

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Participants will:

- Use hands-on methods and tools to combine design thinking with futures thinking
- Develop one-to-one scale experiential scenarios and Artifacts from the Future
- Design new offerings and business models for the next decade

In order to make new futures thinkable and actionable, we must consciously create, design, and unleash a wide range of possible futures into the present and make those possible futures full-bodied experiences.

—Jake Dunagan
“Surface Hackers” demonstrates that simple ubiquitous digital displays meant to convey retail information will be new hotspots for collaboration or culture-jamming. Audiences will have to discern which information is more trustworthy. Is this future factor something to be anticipated or embraced?

Learn to:

Expand your design practice with foresight
Combine professional design practices with foresight methods and tools to identify forces of change, signals, and alternative futures.

Recognize biases and assumptions about the future
Identify the visions embedded in products, strategies, and media. Learn how to redesign them.

Build future worlds
Describe future contexts with evidence-based world-building and user journeys to anticipate problems, dilemmas, and opportunities of the next decade.

Prototype experiences of a future world
Design experiential scenarios to get a feel for life ten years from now. Engage audiences in tangible ways.

Design a new offering for the future
Use a future-values canvas to create innovative revenue and impact models for people and systems from the future.

Apply insights to current action
Extract insights from the future and identify opportunities to develop new products, services, and offerings today.

“The future exists first in imagination, then in will, then in reality.”
—Barbara Marx Hubbard
Online or in the classroom, IFTF Design Futures trainings are highly interactive sessions where you’ll meet fellow practitioners and learn from world-class instructors.

We must move beyond used visions of utopias and dystopias, and prototype alternatives to hack the future.

—Jacques Barcia

registration | $3,500

Space is limited; early booking recommended. Nonprofit staff, students, and IFTF Foresight Essentials alumni may qualify for special introductory fees.

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For more info: iftf.org/foresightessentials/individuals/

IFTF FORESIGHT ESSENTIALS

Institute for the Future (IFTF) is the world’s leading futures organization. Its training program, IFTF Foresight Essentials, is a comprehensive portfolio of strategic foresight training tools based upon 50 years of IFTF best practices. IFTF Foresight Essentials cultivate the mindset and skillsets that enable individuals and organizations to foresee future forces, identify emerging imperatives, and develop world-ready strategies. To learn more about how IFTF Foresight Essentials are uniquely customizable for businesses, government agencies, and social impact organizations, visit iftf.org/foresightessentials.