



# IFTF Design Futures

## Live-Online Fall 2020 Schedule

IFTF Design Futures is an intensive, three-day live course that introduces core concepts in strategic foresight. Participants learn innovative approaches to communicating foresight for impactful, immediate results. Our primary platforms will be Zoom for the lectures and Miro for collaborative and individual work.

### Day One

**October 13, 9:00 a.m.–3:30 p.m. PDT**

#### Prepare & Explore

Day One focuses on the theories and methods that provide the foundation for Design Futures. Participants will look *inside* to learn to think like a design futurist and *outside* to learn how to conduct research and make sense of trends and emerging issues.

### Day Two

**October 14, 9:00 a.m.–12:30 p.m. PDT**

#### Experience

Day Two digs deeper into the theory and practice of design futures. Use world-building and storytelling tools to identify and express problems, dilemmas, and opportunities from the next decade. Participants work with custom tools for building a future world...and creating meaningful experiences from it.

### Day Three

**October 15, 9:00 a.m.–3:30 p.m. PDT**

#### Execute

In the end, the purpose of strategic foresight is about taking effective action in the present toward preferred and equitable futures. In the final day, instructors cover tools to execute your future scenes and provide guidance for our capstone activity: integrating the methodologies you've learned into a novel design futures practice or project. In a session consistently ranked as a training-session highlight, you'll share your plans, challenges, and questions—and receive thoughtful commentary from peers and from IFTF instructors.

### OPTIONAL

#### Varying time slots

#### IFTF OFFICE HOURS

IFTF course instructors will make themselves available to participants for 1-on-1 office hours and guidance sessions.

#### Limited spots available.

For further information and to register, please contact **Neela Lazkani**: [nlazkani@iftf.org](mailto:nlazkani@iftf.org)

[Registration terms & conditions.](#)