

IFTF Foresight Essentials

This year, we've been reminded just how quickly the world can change. Dealing with extreme uncertainty is not just a reality, but a way of life. How well equipped are you to anticipate and prepare for the challenges ahead?

Learn the tools of foresight to spot new opportunities and motivate action toward a preferred future. IFTF Foresight Essentials provides the mission-critical techniques and time-tested methodologies to practice effective strategic foresight and proactively prepare for the future, today.



Foresight is a skill. Learn it from the experts.

Identify and analyze signals of change

See beyond current constraints to identify new possibilities

Design futures projects that lead to actionable insights

Build foresight capacity for your organization

Whether **online or in person**, IFTF Foresight Essentials is a one-of-a-kind course designed to help individuals and organizations develop their skills in the art and science of foresight. As a participant, you'll learn to filter information to determine its usefulness; transform urgent foresight into actionable insights; disrupt short-termism; and develop and test your own experiments in future-making. Upon completion, you'll be certified as a foresight practitioner, joining a community of like-minded visionaries dedicated to adopting strategic foresight practices.

“ IFTF Foresight Essentials equipped me with tools and resources I needed to help my team engage with clients and partners to advance our work in an evocative and practical way. IFTF staff was exemplary throughout, and connecting with thought leaders in other organizations was of tremendous significance. It was one of the best professional investments I've had in a long time.

—Senior Manager, Learning Innovation, Bill & Melinda Gates Foundation

IFTF Foresight Essentials is ideal for individuals, managers, consultants, and teams ready to expand their organizations' capacity for foresight.

The course includes:

- › **Immersion in futures-thinking** skills, methodologies, and processes
- › **Proprietary IFTF toolkit** with 22 specialized tools and accessories
- › **PowerPoint deck of actionable takeaways**
- › **A personalized, strategic Foresight-Insight-Action plan** for post-training application
- › **Networking opportunities** with your cohort
- › **Official certification** as an IFTF-trained foresight practitioner



Two live formats. One amazing course.

IFTF Foresight Essentials is available both in-person and online. The in-person training takes place over three days; the online varies over multiple sessions. Whichever format you choose, IFTF Foresight Essentials will sharpen your foresight skills and capacity to create informed, provocative, relevant views of the future—and lead to real impact in the present.

registration

REGULAR \$6,500

EARLY-BIRD Save up to \$500 by registering early.

Space is limited; early booking recommended. Inquire for government and nonprofit rates.

For information, please contact:

register@iftf.org | 650.233.9562

IFTF Foresight Essentials for teams?

For information about using IFTF materials in organizational or large-scale educational settings, or to learn about IFTF Custom Foresight Essentials curricula options, please contact:

Daria Lamb dlamb@iftf.org | 650.233.9555

For more info: iftf.org/foresightessentials/individuals/

IFTF FORESIGHT ESSENTIALS

Institute for the Future (IFTF) is the world's leading futures organization. Its training program, IFTF Foresight Essentials, is a comprehensive portfolio of strategic foresight training tools based upon 50 years of IFTF methodologies. IFTF Foresight Essentials cultivates a foresight mindset and skillsets that enable individuals and organizations to foresee future forces, identify emerging imperatives, and develop world-ready strategies. To learn more about how IFTF Foresight Essentials is uniquely customizable for businesses, government agencies, and social impact organizations, visit iftf.org/foresightessentials.