Institute for the future is the world’s leading futures organization.

For over 50 years, businesses, governments, and social impact organizations have depended upon IFTF global forecasts, custom research, and foresight training to navigate complex change and develop world-ready strategies.

IFTF methodologies and toolsets yield coherent views of transformative possibilities across all sectors that together support a more sustainable future.
What it’s like to take a class with the Institute for the Future

seasoned faculty with practical knowledge

diverse, global group of learners
What it’s like to take a class with the Institute for the Future

test out cutting-edge learning tools and environment

make your foresight actionable
IFTF Foresight Essentials
Build or expand a professional foresight practice with IFTF methods, tools, coaching, and join a renowned futures community.

IFTF Custom Foresight Essentials
Make your organization future-ready by increasing leadership and team foresight capacity.

IFTF Design Futures
Design immersive future experiences by learning new techniques to imagine and prototype the future.

IFTF Futures Thinking on Coursera
Investigate your future by learning what futures thinking is and how to apply to your personal endeavors.

For Individuals
Customized to your organization
For Individuals
Self-paced on Coursera
Gather your “building block” evidence (signals and drivers), frame your futures questions, prepare your mind.

Using your prepared evidence, develop plausible, compelling, provocative narratives and visions of multiple futures.

Based on your insights, frame and prioritize possible actions.

Use your foresight to generate meaningful implications.
IFTF Foresight Essentials

Develop a foresight mindset

Learn to identify and analyze futures evidence

Practice creating and telling plausible, provocative futures stories

Frame insight and action from foresight

Format
20 hours of class + 10 hours of homework, over 3 or 5 weeks
IFTF Custom Foresight Essentials

**Build** foresight capacity in your organization

**Create** a common futures-oriented vocabulary and mindset

**Discover and identify** new innovation and invention opportunities specific to your organization

**Invest** in future-ready leaders

**Format** customized curriculum and content scheduled for your organizational rhythm
Recent Custom Foresight Essentials

Strategic foresight for leadership development for C-suites & SVPs

Strategic foresight for internal innovation teams

Strategic foresight for product managers

Strategic foresight for HR leaders

Strategic foresight for rising leaders
To make new futures thinkable and actionable…

…we must create, design, and unleash a wide range of possible futures into the present…

…and make them full-mind, full-bodied experiences.
**Learn** hands on methods and tools that combine design thinking with futures thinking

**Develop** one-to-one scale experiential scenarios and Artifacts from the Future

**Design** new offerings and business models for the next decade

**Format** 18 hours over 3 weeks plus project practice
IFTF Futures Thinking on Cousera
5 introductory, self-paced futures thinking courses - 45 hours of video instruction and related research content

**Immersion in futures-thinking skills and methods**

**Peer interactions** with global foresight learners

**Create an applied learning project**

**Coursera certification**
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IFTF Futures Thinking on Coursera
Investigate your future by learning what futures thinking is and how to apply to your personal endeavors.
Up-skill your foresight with scenario thinking

**Frame** and develop robust alternative futures scenarios

**Build an action agenda** from futures scenarios

**Map potential impacts** of the pandemic

**Format** 9 hours of class + 3 hours of homework, over 1 week
Foresight is a skill.
Learn it with the experts.

Visit iftf.org/foresightessentials

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IFTF Scenario Building
February 1-5, 2021
1 week, Live-Online

IFTF Foresight Essentials
February 9-23, 2021
3 weeks, Live-Online
April 7-May 7, 2021
4 weeks, Live-Online

IFTF Design Futures
May 11-25, 2021
3 weeks, Live-Online