



IFTF Foresight Essentials

Live-Online Fall 2020 Schedule

Our primary platform will be Zoom, with the use of Google docs and other collaborative tools. Participants are expected to complete 1.5-2 hours of pre-work per session, including a mix of videos to watch, solo work, and buddy work.

Structured sessions include time for live instruction organized with IFTF's *Prepare-Foresight-Insight-Action* framework, IFTF office hours offered between session 4 and 5, as well as 2 optional happy/coffee hours to get to know your fellow participants.

October 19 – November 13, 2020
5-session, 4-weeks

Monday, October 19, 8am-9:30am PST

ORIENTATION

In our kickoff gathering we will spend time framing our upcoming learning journey as well as getting to know the others in our diverse cohort before we dive into Session 1.

Session One

Wednesday, October 21, 8am-11:30am PST

PREPARE

Building on the pre-work videos exploring the fundamentals of foresight, session one focuses on how to prepare your evidence, frame futures questions, and open your mind for futures work. Through small group work and whole group discussion, we'll get to know each other and orient ourselves toward the basic skills and practices of strategic foresight.

Session Two

Wednesday, October 28, 8am-11:30am PST

FORESIGHT

In session two we move into developing our own foresight and forecasts - "statements about the future that provoke insight in the present." We explore a wide range of foresight approaches and practice the ability to analyze futures evidence. Through upbeat peer-to-peer interactions and group discussions, we focus on how to integrate these tools and processes into our day to day practice.

Session Three

Wednesday, November 4, 8am-11:30am PST

INSIGHT

Session three describes the transition from Foresight to Insight - the “aha moment” when you draw meaningful connections between an outside-in view of the future and the work that you’re doing today. Insight tools include mapping the implications of foresight on various stakeholder groups or impact domains, and identifying waves of change.

Session Four

Wednesday, November 11, 8am-11:30am PST

ACTION

In our final tool-based session, we discuss tools and processes for moving from Insight to Action. After all, the purpose of doing strategic foresight, in the end, is about taking different action in the present. We cover instructions, tools, and guidance for our capstone activity—an action plan for how you will weave the methodologies you have learned into a project that is meaningful to you. Participants can use the original project they had in mind or develop something entirely new.

Session Five

Friday, November 13, 8am-11:30am PST

FORESIGHT PRACTICE COACHING

We start our final session with an exercise that is consistently ranked as a highlight of the training session—peer feedback on action plans. In small groups, facilitated by IFTF faculty, participants share their plans, challenges, and questions. We gain insight into alternative ways to implement the tools and thoughtful commentary from peers and IFTF. And we participate in the final rite of the program—graduation—knowing that the community will continue to be a resource moving forward.

Limited spots available.

For further information and to register, please contact **Neela Lazkani**: nlazkani@iftf.org

[Registration terms & conditions.](#)

IFTF Foresight Essentials

Institute for the Future is the world’s leading futures organization. Its training program, IFTF Foresight Essentials, is a comprehensive portfolio of strategic foresight training tools based upon 50 years of IFTF best practices. IFTF Foresight Essentials cultivates the mindset and skillset that enable individuals and organizations to foresee future forces, identify emerging imperatives, and develop world-ready strategies. IFTF Foresight Essentials is uniquely customizable for businesses, government agencies, and social impact organizations.