

IFTF Design Futures

Live-Online Spring 2021 Schedule

IFTF Design Futures is an interactive, three-day intensive that combines core concepts of futures thinking with design and narrative theory. Participants will learn innovative approaches to designing and communicating foresight for immediate application and impact.

Pre-Gathering

May 4, 8:30 – 10:00 a.m. PDT

Meet and Greet

Meet your fellow course-mates and faculty for a pre-session gathering to get a preview of the course and an introduction to the tech platform we'll be using. This informal gathering is recommended but not mandatory.

Day One

May 11, 9:00 a.m.–3:00 p.m. PDT

Prepare & Explore

What is Design Futures? Day One will situate participants in the practice of design futures, including foundational theories and methods for understanding and communicating dynamics of change. Participants will look *inside* to learn to think like a design futurist and *outside* to learn how to conduct research and make sense of trends and emerging issues.

Day Two

May 18, 9:00 a.m.–3:00 p.m. PDT

Experience

Day Two digs deeper into the practice of design futures. We will use world-building and storytelling tools to identify and express problems, dilemmas, and opportunities from the next decade. Participants work with custom tools for building a future world, and how to create meaningful experiences from it.

Day Three

May 25, 9:00 a.m.–3:00 p.m. PDT

Execute

The purpose of strategic foresight is to take effective action in the present to move towards preferred and equitable futures. In the final day of the course, participants will learn about participatory design and collaborative forecasting in action, and will have time to work on the capstone activity: integrating Design Futures methodologies into a novel practice or project. You will share your plans, challenges, and questions, with the opportunity for thoughtful commentary from peers and from IFTF instructors.

PRE-RECS

You do not need any prior futures or foresight training in order to take this course. You can expect about 30 minutes of “homework” each day of the course.



IFTF OFFICE HOURS

IFTF course instructors will make themselves available to participants for 1-on-1 office hours and guidance sessions.

Limited spots available.

For further information and to register, please contact us at register@iftf.org.

[Registration terms & conditions.](#)