



IFTF Design Futures

Live-Online Fall 2020 Schedule

IFTF Design Futures is an intensive, three-day live course that introduces core concepts in strategic foresight. Participants learn innovative approaches to communicating foresight for impactful, immediate results. Our primary platforms will be Zoom for the lectures and Miro for collaborative and individual work.

Pre-Gathering

October 6, 12:00 – 1pm PDT

Meet and Greet

Meet your fellow course-mates and faculty for a pre-session gathering to get a preview of the course and an introduction to the tech platform we'll be using. This hour-long informal gathering is recommended but not mandatory.

Day One

October 13, 9:00 a.m.–3:30 p.m. PDT

Prepare & Explore

Day One focuses on the theories and methods that provide the foundation for Design Futures. Participants will look *inside* to learn to think like a design futurist and *outside* to learn how to conduct research and make sense of trends and emerging issues.

Day Two

October 14, 9:00 a.m.–12:30 p.m. PDT

Experience

Day Two digs deeper into the theory and practice of design futures. Use world-building and storytelling tools to identify and express problems, dilemmas, and opportunities from the next decade. Participants work with custom tools for building a future world...and creating meaningful experiences from it.

Day Three

October 15, 9:00 a.m.–3:30 p.m. PDT

Execute

In the end, the purpose of strategic foresight is about taking effective action in the present toward preferred and equitable futures. In the final day, instructors cover tools to execute your future scenes and provide guidance for our capstone activity: integrating the methodologies you've learned into a novel design futures practice or project. In a session consistently ranked as a training-session highlight, you'll share your plans, challenges, and questions—and receive thoughtful commentary from peers and from IFTF instructors.

OPTIONAL

Varying time slots

IFTF OFFICE HOURS



IFTF course instructors will make themselves available to participants for 1-on-1 office hours and guidance sessions.

Limited spots available.

For further information and to register, please contact **Neela Lazkani**: nlazkani@iff.org

[Registration terms & conditions.](#)