IFTF Design Futures
Live-Online Summer 2020 Schedule

IFTF Design Futures is an intensive, two-and-a-half-day live course that introduces core concepts in strategic foresight. Participants learn innovative approaches to communicating foresight for impactful, immediate results.

Day One
July 7, 9:00 a.m.–noon PDT
Prepare

Day One focuses on the theories and methods that provide the foundation for Design Futures. Participants will look inside to learn to think like a design futurist and outside to learn how to conduct research and make sense of trends and emerging issues.

Day Two
July 8, 9:00 a.m.–3:30 p.m. PDT
Explore and Experience

Day Two digs deeper into the theory and practice of design futures. Use world-building and storytelling tools to identify and express problems, dilemmas, and opportunities from the next decade. Participants work with custom tools for building a future world...and creating meaningful experiences from it.

Day Three
July 9, 9:00 a.m.–3:30 p.m. PDT
Experience and Execution

In the end, the purpose of strategic foresight is about taking effective action in the present toward preferred futures. In the final day, instructors cover tools to execute your future scenes and provide guidance for our capstone activity: integrating the methodologies you've learned into a novel design futures practice or project. In a session consistently ranked as a training-session highlight, you'll share your plans, challenges, and questions—and receive thoughtful commentary from peers and from IFTF instructors.

Limited spots available.
For further information and to register, please contact Neela Lazkani: nlazkani@iftf.org
Registration terms & conditions.