The future of foodscapes

In recent years, more and more people have recognized that in addition to the importance of taste, color, and even the convenience of food, food is also fundamental to their health. Indeed, the concept of foodscapes takes us beyond the simple question of whether what we eat and drink is healthy or nutritious. It recognizes that, in even the convenience of food, food is also fundamental to their health. Indeed, the concept of foodscapes takes

how to use this map

about the foodscapes framework

Read the zones of change first.
They are your compass points. They will help you get oriented to the overall shape of the future of foodscapes.

Follow the trend paths.
These are dotted with examples of new tools, practices, and ideas that are emerging today and will create the day-to-day world of the coming decades. Think of them as signposts – directions of the things to come. Add your own insights if you like. This is a easy-to-read version what you already know about the future, and will be more than just a systematized path that could help you in new and innovative directions.

Tackle the big questions.
Where are some areas we will work on the future of food accomplishing? They are strategic areas in the food system that will be transformed. This is in particular true of a make-a-match system: your Strengths and Weaknesses, Opportunities, and Threats for each of these zones.

These questions are also indicative of the transition that underway from our traditional, producer-oriented food systems to ones that are focused on the needs and demands of consumers. As we move away from this productionist paradigm, globalization, and new approaches to health and governance. Perverse incentives that lead to strong citizen movements around science, food, and health. As they grow in size, scope, and frequency, they will undoubtedly raise questions about traditional canons of science and knowledge. As they grow in size, scope, and frequency, they will undoubtedly raise questions about traditional canons of science and knowledge. As they grow in size, scope, and frequency, they will undoubtedly raise questions about traditional canons of science and knowledge. As they grow in size, scope, and frequency, they will undoubtedly raise questions about traditional canons of science and knowledge. 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With more responsibility for the cost of their health care, people are looking to the food industry rather than the health care system for solutions. The food industry is increasingly focused on providing healthier food, with a growing public interest in sustainable agriculture and the environment. Food also plays a central role in our health: what we eat and drink will show through in our health.

**GLOBAL HEALTH ECONOMY:** beyond healthy food and beverages.

**existing volume, mix, production, transport, and marketing of foods and sustainability as citizen-driven food movements challenge the intertwine, and consumers make trade-offs between trade, growth, innovation and growth in the food and beverage market.**

This health lens defines the global health economy and will fuel the movement toward a food system—whether prepared in the family kitchen or on-the-clip technology, and liberalized agricultural trade policies. Indeed, this vast ecosystem of product information will generate new customer choices. Peer-to-peer networks will foster technology-supported citizen engagement and the effortless materialization of issue-driven groups. Thus, food intersects with ecological concerns to create for sustainable practices along the entire food chain.

**GLOBAL ECONOMY:** beyond healthy food and beverages.

A broad definition of health includes how food affects the well-being of individuals, their communities, and the environment. Health problems range from allergies, to food insecurity, to obesity; and what is an appropriate site for intervention or treatment. As we move toward a more reflexive consumer, people are looking to the food industry rather than the health care system for solutions. The food industry is increasingly focused on providing healthier food, with a growing public interest in sustainable agriculture and the environment. Food also plays a central role in our health: what we eat and drink will show through in our health.

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