CCC Online College DesignShop

Welcome!

Van Ton-Quinlivan

Governor's Proposal
115. Online community college accessible & affordable

Marina Gorbis
Connecting future of work to education

What are our core design principles?
We want to design for the future.

Yes, and!

Regional Economies
Guided Pathways

2.1 Million Students
Rise of Automation
Amazon Prime
47% Jobs will be replaced

Stranded Workers
2.5 Millon workers stranded
Age 25-54
45% Hispanic

High-touch Student Experience
3 Pathways

Industry-valued

How to make someone successful in the new system?

paula@paulahansen.com
What are you excited about?

What keeps you up at night?
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Reflections on Learning

Bill Ryan

Common Themes

1. Who is a working learner?
2. Plan A Choice
3. Will employers play?
4. Make it easy and personal
5. High touch, high tech

1. Understand our student
2. Process instructional design
3. Define curriculum
4. Micro-credentials
5. Uplift and early

Paths to ESL
- For adult learners
- For learners of disabilities
- Immigrants
- Language

Two-End Users

Business

Students (faculty)

Connectivity

Transform both systems

Social Justice Equity

I have no access!

Digital divide

Engagement

Build in faculty interaction

Social Network

Faculty

50% won't know how to use

Mobile

Tools for support

Post ESL

Library

Pathway

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Panel: Leading Edge Users

Alejandro Lomeli
Tabitha Romero

Student Senator, CA Community Colleges

Online has not been that positive.

Online but none in my major offered at right time.

I'm shy in person, but online I can share.

I feel isolated.

I don't even have emails of my classmates.

Community college works financially.

What do you like about online?

Flexible schedule.

Teacher to student engagement for motivation.

What about UC credit transfers?

Who do I ask for info...

My peers!

My parents.

I'm not sure about student affordability.

I am self-motivated.

Fees and cost.

I work full-time and I'm a single mom.

Julis is the only way I could have done it.

I can study at my convenience!

I signed up, took 5 minutes.

I like the platform.

I got a coach.

Map to the process.

We all engage.

I feel comfortable in business.

I would like more intertime courses.

I would like next career path.

Sign up took 5 minutes.

It works for me.

I read an article...want to meeting.

It's organized & accessible.

Listen in the car.

Read a chapter...took 2 seconds.

15 minutes.

Missed 1...we have problems.

I would like more intertime courses.

I feel uncomfortable in business.

I would like next career path.

How interferes with business endeavors?

I work full-time.

Adults don't always have access to online resources.

Challenging.

They assume you know math.

How important is networking?

How important is basic skills?

Basic skills.

They want letter of recommendation.

College: Business

Need foundation.

For some majors...need for ALL.

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Future of Work & Organizations

Marina Gorbis

"It's not about Uber"

The Workable Future

Why is this happening

EDUCATION IS A PROCESS THAT DOESNT END!!

THE STRUCTURE IS NOT A GIVEN IT EVOLVES OVER TIME

SUCCESSIVE LAYERS OF TECHNOLOGY

TECHNOLOGY CHANGES FASTER THAN INSTITUTIONS

THE WAY WE WORK IS CHANGING

HISTORY:

INTERNET ACCESS
1980's

MOBILE + SENSORS
1990's

BIG DATA CONTEXT
INTELLIGENCE

SUCCESSIVE LAYERS OF TECHNOLOGY

RE-ENTRY WORKER
FULL-TIME WORKER
FREE LANCER

GIG ECONOMY

PART-TIME CONSULTANT
HUSTLER
ENTREPRENEUR

50% FREELANCE IN 10 YEARS

95% NEW JOBS ARE ALTERNATE FASTEST GROWING

"NEW PARADIGM IS GONE"

INSTITUTIONS ARE TECHNOLOGY

Since 2009

NEW JOBS ARE ALTERNATE FASTEST GROWING

RE-ENTRY WORKER
FULL-TIME WORKER
FREE LANCER

THEY NEED FINANCIAL SAVVY!

RESEARCH AND REPORTS

STORY SUMMARIES

WE USED UPWORK TO HIRE AMAZING PEOPLE

ONCE YOU HAVE THE RECIPE YOU CAN RE-USE IT

REPEATEDLY RE-INVENT SOCIAL SAFETY NET

NEED TO RE-INVENT SOCIAL SAFETY NET

SOME BECOMING AUTOMATED

HEALTH CARE CURRENTLY WHAT IS AND WILL BE NEEDED

IT'S A LEAD LEARNER

NEED TO LEARN HOW TO LEARN

TRAINING EMPLOYER

LEARN HOW TO LEARN

FOUNDERAL THINKING

ETHICS

SKILLS

THINGS CHANGE
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What's NEXT?

This is what happened...
Here is HOW we worked...
Here's the premises...

CREATING THE FUTURE WE WANT!!

SHARE WITH OTHERS

STAKEHOLDERS

ONE THING
you can do!

SYNTHESIZE

& more analysis,
conversation

TECHNOLOGY
ROAD MAP

SIMPLE & CLEAR

BEST PRACTICES!!

1. What happened...
2. How will we incorporate student feedback?
3. How can we include corporate philanthropy?

Let's share your work on the Google Drive.
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