**If we were to declare the human right to Universal Basic Assets, we could start with**

**Universal Basic Assets (UBA)**

**A manifesto for a more equitable future**

**A framework for equity: three design directions**

**People need fungible currencies that could create a more equitable world.**

People need access to the basic life-supporting resources of the natural environment—air, water, sunlight, and the ecosystems of  

**Community**

Community is a question of touch. They need opportunities to connect and to participate in ways that touch their lives. They also need to develop systems in communities that sometimes conflict with communities interest.

**Power**

Power is being needed, asked for, and brought in by its mechanisms. It is needed, asked for, and brought in by its mechanisms. It is needed, asked for, and brought in by its mechanisms. It is needed, asked for, and brought in by its mechanisms.

**Nature**

Nature is a series of ecosystems, of which human beings are part. It is a series of ecosystems, of which human beings are part. It is a series of ecosystems, of which human beings are part. It is a series of ecosystems, of which human beings are part.

**Institutions**

Institutions are the structures and mechanisms for growing open assets in the world collectively owned as much as the poorest 3.5 billion. They can include everything from public schools, health care, and transportation infrastructure to regulatory, financial, and legal systems. They can be either yours or those on the map—might fit together to amplify one another and create a UBA system.

**Design innovate UBA solutions:** Choose one or more design strategies—private, public, or hybrid—to achieve your goals, using visualization methods such as the example on the map to jump-start your thinking about your own innovations.

**Create the innovations to create a system:** Think about the way several innovations—or your own or those on the map—might fit together to amplify one another and create a UBA system.

**Tell a story of adaptation or transformation:** Your system may be an adaptation of current approaches or it may transform the world’s thinking about what’s possible. Tell the story about the path you’ve chosen and where it leads.

**Institute for the Future (IFTF) is an independent, nonprofit, think tank**

IFTF’s mission is to help people everywhere jump-start their thinking about alternative models for accessing Universal Basic Assets. It shows a few of the experiments that already point the way. Here’s your turn to set your own goals and design your own models for a more equitable society.

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A manifesto for Universal Basic Assets

If we were to declare the human right to Universal Basic Assets, we could start with eight categories of assets that could create a more equitable world.

- **Skills and Knowledge**: People need skills and knowledge to participate in a sustainable economy. They need ways to reconcile personal and societal goals. They need ways to reconnect with iconic successes like Wikipedia, physical experiments like open-source software, and participatory systems alike?

- **Tradable Goods**: People need fungible currencies to be able to influence their rights in the marketplace. Our research generates the foresight needed to develop a new model for society to deliver both social and economic equity. The answer may be Universal Basic Assets (UBA)—a fundamental set of resources that we should strive to give everyone access to.

- **Tools and Instruments**: People need access to tools for acquiring, storing, interpreting, and verifying information about themselves and their environment. Further, they have a fundamental need to protect their personal and reputational data. They have a right to selectively protect the privacy of their personal and informational data where those mechanisms would protect their well-being. We declare that humans should have control of the data that describes them, and the means of processing that data in the systems in which they participate.

- **Community Services**: People need community services. They need opportunities to recover, to thrive, and to act in accordance with shared values, identities, ideologies, and life goals. They need services to exceed the basic structures that touch their lives. They also need access to systems that can either be developed locally or in a transparent manner.

- **Public Assets**: People need public assets to foster innovation and mobility for everyone in the globally-connected world of the 21st century.

UBA: universal basic assets

The goal of this map is to help people everywhere jump-start their thinking about alternative models for accessing Universal Basic Assets. It shows a few of the experiments that already point the way. Now it’s your turn to build your own goals and design your own model for a more equitable society.

You can use this map to:

- **Develop a set of UBA goals**: Choose one or more design strategies from the UBA manifesto and devise your own goals and strategies to achieve your goals, using the resources on the map to jump-start your thinking about your own innovations.

- **Connect the innovations to create a system**: Think about the way several innovations—either your own or those on the map—might fit together to amplify one another and create a UBA system.

Institutes for the Future (IFTF) is an independent, nonprofit think tank working at the intersection of technology, the workplace, learning, and human identity. As an educational organization, IFTF strives to comply with fair-use standards and publish only materials in the public domain under the Creative Commons 4.0 International license.

The numbers are striking. In 2010, 288 of the richest people in the world collectively owned as much as the poorest 3.5 billion. Less than a decade later, just eight people owned as much wealth as the bottom half of the world’s population.

In this moment of massive wealth inequality, we urgently need to develop a new model for society to deliver both social and economic equity. The answer may be Universal Basic Assets (UBA)—a fundamental set of resources that we should strive to give everyone access to. This map is a guide to designing this new economic model.

Open assets are resources that anyone can use, generally in part or in whole, to contribute to design, markets, and participation. In the open sector, a group of founders typically own the assets to which we all have access to, and the output of open assets is available to anyone who wants to use them. While the digital revolution has fostered the growth of the open sector, some organizations like Wikipedia, physical experiments like freepopularize design principles for growing open assets in the public domain.

How can we create the conditions for open assets to flourish and build a cumulative value to local and global communities?
If we were to declare the human right to Universal Basic Assets, we could start with eight categories of assets that could create a more equitable world: personal and institutional data where people can selectively protect the privacy of their personal and institutional data where they choose; a predisposition to organize these resources into systems in which they participate; skills and know-how needed to understand and prosper in the systems that produce value in daily life; a fundamental right to life-sustaining sun, water, air, soil, plant life. Humans can’t survive apart from these shared values, from a DIY ethic to a shared commitment to the common good.

People need standing—people need ways to increase their standing and influence in organizations that employ them, and in communities that matter to them, opportunities to increase their standing and influence in communities that matter to them, and institutions that govern them. Regardless of where they live, they have a fundamental right to be heard in the systems that they participate in, to basic platforms, both digital and analog, to means of communication, and to access to processes for making their voices heard. Further, they have a fundamental right to privacy, the protection of their personal and financial knowledge to make their way in life—and they need ways to reconcile the differences among the different communities of values, identities, ideologies, and shared values, from a DIY ethic to a shared commitment to the common good.

We declare that humans should have access to the basic financial knowledge to participate fully in a complex, global society. They need ways to reconcile the differences among the different communities of values, identities, ideologies, and shared values, from a DIY ethic to a shared commitment to the common good.

We declare that humans should have access to basic financial knowledge to participate fully in a complex, global society.

People need fungible currencies that can be traded for material, digital, and social goods. Beyond this basic financial know-how, people need rights to a framework that delivers greater social and economic equity.

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In this moment of massive wealth inequality, we urgently need to develop a new model for society to deliver both social and economic equity. The answer may be Universal Basic Assets (UBAs)—a fundamental set of resources that we should strive to give everyone access to.

This map is a guide to designing this new economic model.

To design your own UBA system
The goal of this map is to help people everywhere jump-start their thinking about alternative models for accessing Universal Basic Assets. It shows a few of the experiments that already point the way. Now it’s your turn to set your own goals and design your own models for a more equitable society.

You can use this map to:
- Develop a set of UBA options: Choose one or more design strategies from the UBA manifesto and develop your own goals and designs for UBAs.
- Build a narrative: Use the narrative on the map to jump-start your thinking about your own innovations.

Connect the innovations to create a system. Think about the way several innovations—other years or those on the map—might fit together to amplify one another and create a UBA system.

Institute for the Future (I-FUTURE) is an independent, nonprofit think tank that maps disruptions, celebrating nearly 50 years of forecasting experience. The care of our work is deeply embedding ideas about the intersection of human and technology. As an educational organization, I-FUTURE strives to convey to the knowledge and skills needed to drive a global marketplace. Our research generates the framework needed to create insights that will aid public and private society.

We urgently need a new framework that delivers greater social and economic equity.

This framework must center on equalizing access to different classes of assets. As rapid advances in automation, artificial intelligence, and machine learning undermine such access.

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As rapid advances in automation, artificial intelligence, and machine learning undermine such access, new forms of wealth and income are increasingly accruing to asset holders, ex-post redistribution via taxes and transfers will not be sufficient. Solutions to economic inequality need to address more equal access to opportunity—that is, giving people a more equal voice in the systems that produce value in daily life.

How can we create the conditions for open assets to flourish and provide sustainable value to local and global communities alike?

How can we reinvent public assets to foster innovation and growth in the 21st century?

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How can we create the conditions for open assets to flourish and provide sustainable value to local and global communities alike?
We declare that humans should have access to process for making their own laws that regulate these systems. In short, they need to control access to their personal data. They have a fundamental right to track their personal health, wealth, and reputational data. They have a right to select and protect the privacy of their personal and institutional data where that data would jeopardize their well-being. We declare that humans should have open access to collective data about the systems in which they participate.

Institute for the Future (IFTF) is an independent, nonprofit 501(c)(3) strategic research and educational organization that produces actionable knowledge to make our way in life—and the world—better. The Foresight Exchange is a platform that links innovators everywhere to jump-start your thinking about your own innovations. Design innovative UBA solutions Choose one or more categories of assets from the UBA manifesto and develop your own goal statements. Make the manifesto your own. Choose one or more design strategies—private, public, or open assets. Furthermore, the human predisposition to organize these resources to simplify their quality of life and human well-being to the natural ecosystem. We declare that humans should have inalienable right of access to life-sustaining natural resources.

People need access to the basic-life-supporting resources of the natural environment—air, water, sunlight, and the ecosystems of soil and plant life. These resources aren’t owned apart from these people who have a right to control access to them, whether as private, public, or open assets. Furthermore, the human predisposition to organize these resources to simplify their quality of life and human well-being to the natural ecosystem. We declare that humans should have the inalienable right of access to life-sustaining natural resources.

We declare that humans should have universal basic assets (UBA)—a fundamental set of resources that we should strive to give everyone access to. This map is a guide to designing this new economic model.

Private assets are resources that we own individually. Housing, land, personal wealth, educational vouchers, smart tablets, and even savings accounts are examples. Public assets are resources that we can share even among and even across communities. Given the massive inequalities of the present economic systems, we need to widen access to and distribution of wealth in the hands of a few.

We declare that humans should have access to basic platforms, both digital and analog, for influencing their rights in the economic, social, and legal. They need access to the practical knowledge of how these financial systems work at both local and global scales. We declare that humans should have the inalienable right of access to life-sustaining natural resources.

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