How will you steer your organization into the future?

The world is changing quickly. Seismic shifts in technology, commerce, education, and health mean what passes for “normal” today may soon be obsolete. An organization’s ability to anticipate the future—and direct it—is essential.

The Foresight Training is a one-of-a-kind tailored course that teaches skills in the art and science of foresight.

IFTF’s Foresight Training is designed to teach individuals and teams the tools and techniques necessary to intuit change, communicate vision, build capacity, and lead organizations more confidently into the future. The customizable course trains participants to:

› **Build** a “foresight mindset” to see what the future may hold

› **Identify and analyze** signals and drivers of change

› **Empower** your organization with strategic foresight

**What you will learn?**

- **Learn** to filter information to determine its usefulness
- **Transform** urgent foresight into actionable insights
- **Develop** your own future-making experiments that lead to actionable insights
- **Finish** the course armed with methodologies proven to navigate volatile times

**Why IFTF?**

Based in Palo Alto, California, Institute for the Future (IFTF) is the world’s leading futures-thinking organization. For more than 50 years, IFTF has provided global forecasts, custom research, and foresight training for businesses, governments, and social impact organizations seeking to develop world-ready strategies and navigate global change.
IFTF’s Foresight Training is ideal for individuals and teams committed to creating transformative possibilities for their enterprise.

Why does your organization need foresight?
IFTF’s futures-thinking curriculum draws on more than 50 years of experience in strategic foresight and helping organizations prepare for the future. Custom-tailored for any organization, IFTF’s Foresight Training delivers a series of integrated lessons framed around the powerful curriculum of Prepare-Foresight-Insight-Action. Developed by the IFTF, this framework provides a systematic approach to anticipating and analyzing foreseeable patterns that affect change. Foresight Training offers a practical immersion into the methodologies and tools that can help organizations understand what futures are possible, how they can shape those futures, and how they can capture new opportunities as quickly as possible.

Why learn “futures thinking”?
Foresight Training prepares leaders to better guide their organizations into the future. It also:

› Creates more future-focused strategic planning
› Builds a learning organization
› Sparks innovation where and when needed
› Provides the foresight to spark critical insights, which are turned into action today
› Captures new opportunities as soon as they arise

Learn to...
Quickly identify and evaluate emerging threats and opportunities

Intuit and analyze signals of rapid change to create actionable forecasts

Cultivate essential new skillsets and visionary mindsets

Apply IFTF’s proven Prepare-Foresight-Insight-Action framework to futures thinking

Disrupt “short-termism”

Take control of your collective future
Indelible learning experiences.
Cutting-edge futures-thinking tools.

Session Options

Half-day / One-day session
Every version of Foresight Training can be tailored specifically for any organization. The half-day session provides an overview of futures thinking and the basic signals spotting process. A customized one-day session introduces Foresight Fundamentals and focuses on one key area of the Prepare-Foresight-Insight-Action framework based on strategic needs.

Two-day session
The two-day training includes the entire Prepare-Foresight-Insight-Action curriculum including hands-on practice with Insight Tools; an introduction to Action Tools that make the future relevant today; and a personal or team action plan for applying new learning to a current project.

Three-day session
This option begins on Day One with Foresight Fundamentals; then presents Signals and Drivers of Change, relevant futures content, Insight Tools, and forecast drafting. Day Two focuses on creating future forecasts and the use of Insight Tools to reveal possible impact. Day Three features practice with Action Tools and the creation of a personal or team plan to integrate the previous materials.

“My experience at the IFTF Foresight training was transformational. IFTF provided a rigorous, structured-yet-streamlined and easy-to-use toolkit that helped tackle those challenging and strategic problems that seem impossible to crack.”
—Project Engineer, Aerospace Industry
Turn urgent foresight into actionable insight.
Create your own sustainable future.

More than 100 of the world’s leading organizations have enrolled their managers, teams, and executives in IFTF’s Foresight Training, including:

![Company Logos]

“...The three days pushed us to expand our creative boundaries and flex our brain cells. It was inspiring to be around such insightful experts, and I left feeling intellectually rich and eager to apply what I learned.”
—Assistant Professor, University of Wisconsin-Stout

**custom foresight trainings**

For information about using IFTF materials in organizational or large-scale educational settings, or to learn about IFTF’s custom curricula options, please contact:

Tessa Finlev  tfinlev@iftf.org  |  650.233.9537
Daria Lamb  dlamb@iftf.org  |  650.233.9555

For more info: [iftf.org/foresight-training](http://iftf.org/foresight-training)

**INSTITUTE FOR THE FUTURE** is the world’s leading futures-thinking organization. For over 50 years, businesses, governments, and social impact organizations have depended upon IFTF global forecasts, custom research, and Foresight Training to navigate complex change and develop world-ready strategies. IFTF methodologies and toolsets yield uncommonly coherent views of transformative possibilities across all sectors that together support a more sustainable future. Institute for the Future is a registered 501(c)(3) nonprofit organization based in Palo Alto, California.