



## LEARN THE TOOLS OF FORESIGHT

GET CERTIFIED IN FUTURES THINKING + PRACTICE

Join one of our upcoming Foresight Practitioner Trainings at IFTF's Gallery of the Future in Palo Alto, California! In a world of rapid and constant change, foresight is a core competency that turns managers into leaders and creates organizations that are more resilient, more nimble, and more vibrant. IFTF's futures thinking training draws from nearly 50 years of strategic foresight experience to distill tools that aid in sensing change, communicating vision, and building capacity for the future. Our mission is to promote and enable a futures mindset across sectors of society.

### DEVELOP YOUR FORESIGHT PRACTICE

The Foresight Practitioner Training is a nuts-and-bolts immersion in futures methodologies and tools. It is designed to help individuals and organizations grow their skills in the art and science of foresight—and to join a vibrant network of practitioners who can advance futures thinking in all kinds of organizations and communities around the globe.

The Foresight Practitioner Training is open to individuals, leaders, and teams who are ready and eager to establish or expand foresight in their organizations.

### WHAT TO EXPECT

**The three-day Foresight Practitioner Training is a hands-on, workshop-style event with intimate cohorts. It takes place at IFTF's Gallery of the Future in Palo Alto, California.** Led by top IFTF researchers, the training is designed to certify you as a futures thinker and facilitator.

**Before arriving** for the training program, you'll complete a series of get-ready exercises on the theory and practice of fundamental futures thinking processes and IFTF's Foresight-Insight-Action framework. Then, while on site at the *Gallery of the Future*, experiential activities will bring the foresight process to life as you apply your skills to specific organizational challenges.

**Upon completion** of the workshop, IFTF will award with you a certificate of completion as a foresight practitioner. As a foresight practitioner, you will have access to our original proprietary futures thinking tools and techniques, as well as new relationships with fellow practitioners-in-training and, as our alumni network continues to grow, an extended practitioners' network.

## WORKSHOP EXPERIENCE FOR CORE SESSIONS

### DAY 1

- › **BUILD** your foresight mindset and shared language for futures thinking
- › **LEVERAGE** hindsight to discover patterns of innovation and disruptions
- › **DISCOVER** powerful tools for identifying and analyzing signals of change
- › **DETERMINE** how to filter through all the information to get at what's important

### DAY 2

- › **EXPAND** horizons with four alternative futures
- › **EMBODY** human impact through future personas
- › **MAKE** the future tangible with artifacts from the future

### DAY 3

- › **PLOT** strategies on the first and second curves of the future
- › **DESIGN** experiments in future making
- › **EXPLORE** organizational structures that support a culture of foresight



## THE TRAINING INCLUDES

- › Three days of in-person training conducted by IFTF researchers
- › Immersion in futures thinking skills, methodologies, and processes
- › Foresight Practitioner proprietary toolkit with 19 tools and processes
- › Annotated proprietary PowerPoint deck plus digital copies of graphic recordings that highlight learnings and revelations.
- › Official certification as an IFTF-trained foresight practitioner
- › Personalized strategic Foresight-Insight-Action plan for post-training application
- › Meals during class sessions

## TO REGISTER

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## LARGE-SCALE | COMMERCIAL | CUSTOM TRAINING

For information on using IFTF materials in commercial or large-scale educational settings, or to learn about IFTF's custom curricula options, contact:

**Daria Lamb** [dlamb@iftf.org](mailto:dlamb@iftf.org) | 650.854.6322

## DATES AND REGISTRATION

March 6–8, 2018

June 19–21, 2018

October 9–11, 2018

December 4–6, 2018

### Regular Registration

\$6,500

### Early-bird Registration

Save up to \$500 by registering early (limited availability)

**Space is limited—early booking recommended**

**Inquire for government and non-profit rates**

## ABOUT THE INSTITUTE FOR THE FUTURE

Institute for the Future (IFTF) is an independent, nonprofit 501(c)(3) strategic research and educational organization celebrating nearly 50 years of forecasting experience. The core of our research is identifying emerging trends and discontinuities that will transform global society and the global marketplace. We pioneer tools and methods for building future foresight and insight to drive action today. IFTF's mission is to build foresight capacity in the world by providing tools and resources to help people better anticipate the future to make decisions in the present. To this end the IFTF Foresight Toolkit and Templates are held under an IFTF copyright and licensed under the Creative Commons 4.0 International License (CC BY-NC-ND 4.0). If you are a certified IFTF Foresight Practitioner, we encourage the use of these tools within your organization(s) and in your own practice of foresight education for any non-commercial, attribution-only, non-derivative use.

