WANT TO BE A FOOD FUTURIST?

FIND SIGNALS* OF CHANGE

*Small or local innovations or disruptions that could grow in scale and geographic distribution. A new product, practice, policy, or technology. Signals are building blocks for imagining the future.

This is your field guide for the future.
SIGNAL NAME:

WHICH FOOD EXPERIENCE DOES IT IMPACT MOST?
- production
- distribution
- manufacturing
- shopping
- eating

WHAT IS IT?

WHY IS IT IMPORTANT?
- What about this is new?
- Who is affected by these changes? How?
- How will this signal influence your actions?

TAKE A PHOTO OF THIS CARD AND EMAIL TO FOODFUTURES@IFTF.ORG

to help the Food Futures Lab map a resilient, equitable, and delicious future of food.