WANT TO BE A FOOD FUTURIST?
INTERVIEW AN EXPERT*

*Practical visionaries who are working in the trenches to make a new future. Ethnographic observation and interviews uncover the hidden meanings of emerging tools and practices.

This is your field guide for the future.
INTERVIEW A CHEF, A FARMER, A POLICYMAKER OR AN EATER.
WHAT IS FOOD INNOVATION AND HOW DO LOCAL INNOVATIONS HAVE GLOBAL IMPACT?

NAME & AFFILIATION

EXPLORE THESE QUESTIONS

▷ What challenges are most pressing where you’re from?
▷ Who are the food innovators in your city?
▷ What new food technologies are you excited about?
▷ What has accelerated innovation in your region?
▷ What constraints produce creativity?
▷ What efforts in other parts of the world have inspired or supported your own?

WRITE NOTES BELOW AND RECORD AN AUDIO OR VIDEO

TAKE A PHOTO OF THIS CARD AND EMAIL WITH AUDIO OR VIDEO TO FOODFUTURES@IFTF.ORG
to help the Food Futures Lab map a resilient, equitable, and delicious future of food.