

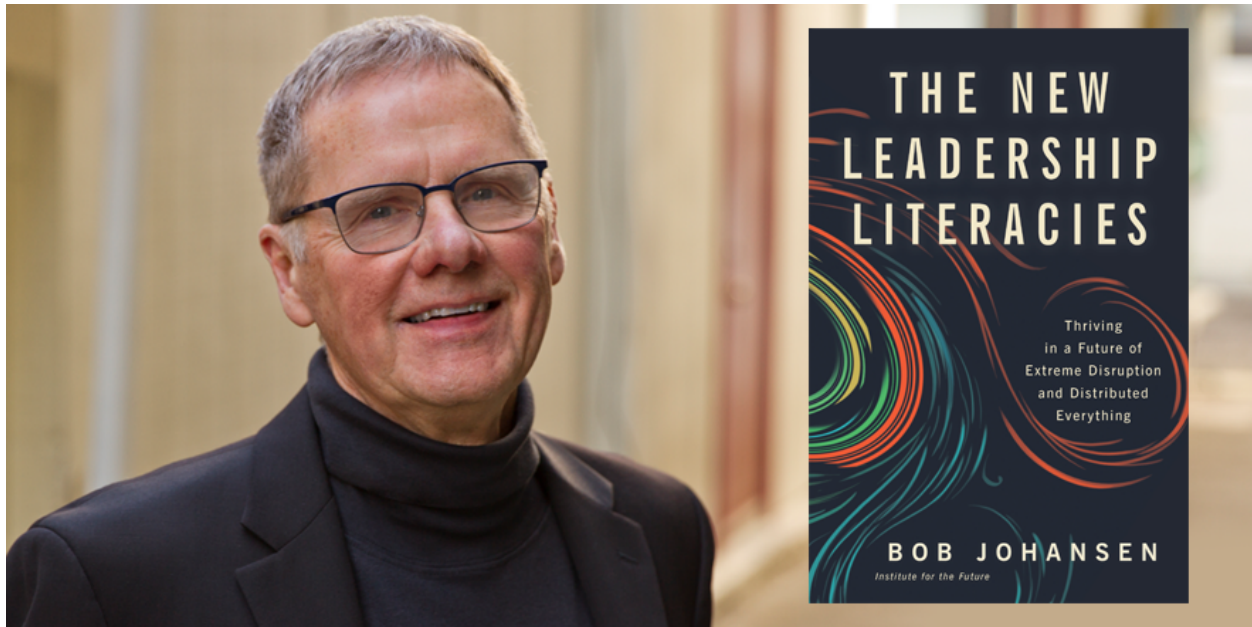
July 14, 2017

**Bob Johansen** (124 words)

Bob Johansen is a distinguished fellow with the [Institute for the Future](#) in Silicon Valley. For more than 30 years, Bob has helped organizations around the world prepare for and shape the future, including corporations such as P&G, Walmart, McKinsey, United Rentals, and Syngenta, as well as major universities and nonprofits.

The author or co-author of ten books, Bob is a frequent keynote speaker. His best-selling book [Get There Early: Sensing the Future to Compete in the Present](#) was selected as one of the top business books of 2007. His latest book is [The New Leadership Literacies](#).

Bob holds a B.S. from the University of Illinois and a Ph.D. from Northwestern University—as well as a master’s degree focused on world religions.



**Bob Johansen** (Short; approx. 60 words)

Dr. Bob Johansen, a distinguished fellow with the Institute for the Future, has helped major corporations, universities, and nonprofits prepare for the future. A frequent keynote speaker, Bob’s best-selling book [Get There Early: Sensing the Future to Compete in the Present](#) was one of the top business books of 2007. His latest book is [The New Leadership Literacies](#) (September 2017).

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